Contents

Preface – Is this book for you?	5
Introduction – The Art of Translation	6
Chapter 1: Principal Aims of Translation	. 10
Starting Out – A Framework for Analysis	. 11
Chapter 2: The Translation Process	. 12
Form and Function	. 14
Hints on Procedure	. 16
Changing Content	
Chapter 3: Accuracy – The Essence of Translation	
What Makes a Translation Accurate?	
Key words vs. props	
"Process nouns" as props	
Props partnering key words	
Identifiers – When do we need them?	28
Organizers to orient the reader	
Sense Categories: The Main Thrust	
Cause – "How come?"	
Purpose – "What for?"	32
Contract _ "Vec but "	34
Contrast – "Yes, but"	. 3 . 36
Conditionality – "What if?"	36
Ambiguity – Not to panic!	37
Cognates, false friends and true enemies	40
Calques: "May I borrow that?"	
Syntax, Word Order, and the Message	
Discovering function through syntax	
Context – Its crucial importance	
Polysemantic and high-frequency units	
Other high-frequency words and phrases	
Emphasis and De-emphasis	
Intensifiers (amplifiers)	
Emphasis, or the lack of it, for easier reading	. 72
Repetition	
How to tone down a sentence – and why	
Using modals and "modals"	
"Agenda" - Attitude, Point of View, Value Judgment, Implied Message	
Favorable – objective – unfavorable	
Irony and sarcasm	
Loaded words and implication	. 81
Variations on the theme of "blah-blah"	. 82
Diminutives and augmentatives	. 83
Diminutive forms of names and other words	
Вы от ты?	. 88
Rhetorical and Pragmatic Factors	. 93

Chapter 4: How Professionals Maneuver Around Difficulties	. 95
Chapter 5: Achieving Readability	101
Russian "All-purpose" Verbs	
"Body language" in Metaphor and Idiom	102
Anglo-Saxon and Phrasal Verbs	104
Active or Passive?	
Delays and Interruptions	108
Adjective Forms	
Some Russian Sentence Patterns	112
Experimenting with syntax	114
Verbosity – How to Avoid It	115
Noun-verb ratio	119
Chapter 6: Correctness – Grammar and Usage in English	120
Grammar – the Road from Russian to English	
Verb tenses and aspects	
Particles, connectors and conjunctions	124
Fillers	127
Interjections	127
Names and Numbers – Getting Them Right	129
Russian and foreign names	129
Numerical problems	
Punctuation – Focusing the Attention	133
The comma	133
Question marks and exclamation points	
The colon	
The dash	
Quotation marks	
Ambiguous quotation marks	136
Register – A Suitable Setting	138
Formal or informal?	
Elevated rhetoric	139
"Learnèd" words / "Long words"	140
"Humanizing"	
Informal styles: colloquial, conversational, familiar	
Chapter 7: Editing for Clarity, Ease and Effect	
Dictionaries – In Print and Online	
Searching for what? (not a word, I hope)	146
Chapter 8: Notes on Everyday Russian Culture	147
The Terminology of Education	149
Chapter 9: Practice Texts	151
Glossary	163
Bibliography	
About the Author	

Preface - Is this book for you?

In today's world, Russian is playing an increasingly important role. Since perestroika, even before the breakup of the Soviet Union, there has been a boom in Russian-American relations – political, business, scientific, social, and cultural (to say nothing of today's blogs and tweets). Diplomatic agreements, business and legal contracts, scientific and medical research papers, news and commentary, fiction, non-fiction, and reviews all require translation. However, a native speaker of Russian – particularly one with no training in translation – cannot always successfully render a text into a non-native language such as English. And though now there is access to dozens of excellent new dictionaries, general and specialized, as well as on-line sources, courses geared specifically to translation are few and far between. Exchange programs that send students to the USA for several months are beneficial for improving knowledge of the language, but they do not train translators. There is a very real need for translators with an excellent knowledge of both Russian and English, as well as for teachers of translation who can provide professional guidance and practice.

The present book came into being gradually, over some thirty years. Not a textbook in the usual sense, it is intended as one translator's informal guide to the fascinating possibilities of our profession, including some previously overlooked. In addition to the traditional areas usually covered in the classroom, there is a conscious emphasis on translating journalistic idiom and the conversational Russian of everyday life. But no textbook can ever replace a solid grounding in the two languages and cultures with which the translator is working, as well as constant exposure to the literature, both classical and modern, the media (print, audio, video, TV, online), and live discourse in those languages.

The method used in compiling this book was mostly empirical. Dozens of examples from the day-to-day work of teaching, writing, translating, and editing furnished the material found here. Translation theory, however, and socio-linguistics, as well as the experience of translating into both English and Russian have made us all increasingly aware of the complex issues involved in our efforts to provide more than a fuzzy reflection of what the author of the original meant to say. It is our hope that *Introduction to Russian-English Translation* will prove useful to the practicing as well as the aspiring translator, and that it may help to fill a gap in this field.